

JUNE 2007 RESEARCH REPORT
COLLEGE OF MANAGEMENT
NC STATE UNIVERSITY

Newly Accepted Refereed Journal Articles

David Baumer, Julie Earp and J.C. Poindexter

"Can Regulation of Distribution of Pharmaceutical Products Coexist with Advances in Information Technology?" *Journal of Internet Law*, co-authored with J.C. Poindexter and Julie B. Earp.

The Internet has created significant challenges to enforcement of laws dealing with trademarks, privacy, identity theft, pornography, and gambling. To this list, the focus of this paper must be added - widespread and continuing violations of drug laws, mainly laws that regulate distribution of prescription drugs and controlled substances. Unlike many other Internet-facilitated crimes, violations of drug regulation laws can have serious and even fatal consequences. Still, there are surprisingly few bona fide episodes of medical malpractice that begin with an order to an Internet pharmacy. Of the few cases involving Internet pharmacies that have gone to trial, most have been dismissed because of a failure of the plaintiffs to show that they were harmed in any way.

Steve Schanz

"Pharmaceutical Post-Market Review: Fact or Fiction?" *Food & Drug Law Journal*

The FDA and the pharmaceutical industry have come under increased scrutiny relating to the performance of post-market studies conducted after the agency has approved a drug for public use. Concerns have focused on reports that the majority of post-market studies to be undertaken have not been completed on schedule. This has raised concern over the FDA's ability to enforce such studies and whether legislative changes are necessary.

Publications

Robert Handfield

Handfield, Robert, and Lawson, Benn, "Integrating Suppliers into New Product Development", *Research Technology Management*, September – October 2007, pp. 1-18.

Ward, Nick, Handfield, Robert, and Cousins, Paul, "Stepping up on SRM", *CPO Agenda*, Summer 2007, pp. 42-47.

Handfield, Robert, "Reducing the impact of disruptions to the supply chain", *SAScom* magazine, April, 2007, pp. 33-41.

Lisa McNary

Lisa McNary, B. Mayer and K. Fraccastoro "The Relationship Between Organizational-Based Self-Esteem and Various Factors Motivating Volunteers," *Nonprofit and Volunteer Sector Quarterly*, Volume 36 – Number 2, 327-340.

Lisa McNary, B. Still, and C. Burns, "Waterford Wedgwood, plc." in David, F. R. (Ed.) (2008). *Strategic management: Concepts and cases*. (12th edition). Upper Saddle River, NJ: Pearson Prentice Hall.

Donald Warsing

Thomas, D. J. and D. P. Warsing, "A Periodic Inventory Model for Stocking Modular Components," *Production and Operations Management*, 16(3), 343-359.

Warsing, D. P. "Supply Chain Management," in *Operations Research and Management Science Handbook*, A. Ravindran, Ed. CRC Press: Boca Raton, FL.

Presentations

Lynda Aiman-Smith

"Organizational Culture and Service Innovation" presented June 13, 2007 at a workshop for IBM's Extreme Blue program.

Ted Baker

On May 18th Ted Baker led an invited graduate/faculty seminar at Universidade Nova de Lisboa on measurement issues in studying improvisation and bricolage.

Joe Brazel

"Do Changes in Audit Delay Affect Earnings Quality?" with Tamara Lambert and Keith Jones. Presented at the 2007 International Symposium on Audit Research, Shanghai, China.

"The Effect of Risk of Misstatement and Workload Pressures on the Choice of Workpaper Review Format," with Christopher P. Agoglia, Richard C. Hatfield, and Scott B. Jackson. Presented at the 2007 International Symposium on Audit Research, Shanghai, China.

Robert Handfield

"Current Trends in Pharmaceutical Chargeback Practices", at Center for Business Intelligence, 3rd Annual Meeting on Pharmaceutical Chargebacks, June 26, 2007, Philadelphia, PA

Pablo Guerron

"Heterogenous Portfolio Adjustment, the Demand for Money, and the Great Moderation" at the 2007 North American Summer Meetings of the Econometric Society, hosted by Duke University.

Denis Pelletier

"Non-Nested Testing in Models Estimated via Generalized Method of Moments," with Alastair Hall, North American Summer Meeting of the Econometric Society, Duke University, June 24

Donald Warsing

Warsing, D. P. (Presenter), Kay, M. G., "Modeling Truck Rates Using Publicly Available Empirical Data," 18th Annual Meeting of the Production and Operations Management Society (POMS), Dallas, TX (May 4, 2007).

Other accomplishments

Ted Baker has been reappointed to the research committee of the Academy of Management Entrepreneurship Division