

<p style="text-align: center;">CAREER SEARCH ESSENTIALS</p> <p style="text-align: center;">MBA CONCENTRATION: SERVICES SCIENCE</p>
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People at NC State you should know:

- Lynda Aiman-Smith lynda@ncsu.edu
- Mitzi Montoya Montoya@ncsu.edu
- John McCreery john_mccreery@ncsu.edu

Books you should read:

- Cross, R., Parker, A., (2004) The Hidden Power of Social Networks, Boston, MA: Harvard Business School Press
- Moulton-Reger, S. (2006) Can Two Rights Make a Wrong? Upper Saddle River, NJ: IBM Press
- Pink, D.H. (2002) Free Agent Nation. New York. Warner Books
- Pink, D. (2008). The Adventures of Johnny Bunko. Riverhead Trade

Websites you should visit:

- <http://www-304.ibm.com/jct09002c/university/scholars/skills/ssme/index.html>
- <http://www.psmenet.org/>

Organizations you should join:

- Professional Services Management Association <http://www.psmenet.org/>

Career Fairs you should attend:

- Carolina MBA Connection – joint career fair with NCSU, UNC, Duke & Wake Forest

Career paths you should investigate:

- Project Manager Services Development