

**Jenkins Graduate
School of Management**

Master of Accounting
One-year program
Fall 2008 Anticipated enrollment: 91
Curriculum includes Enterprise Risk Management and IT concentrations

Master of Business Administration
Full-Time & Part-Time MBA, main campus & RTP locations
Fall 2008 Anticipated total enrollment: 405

Concentrations BioPharma Management, Innovation Management, Entrepreneurship
Marketing Management, Financial Management, Service Management
Information Technology Management, Supply Chain Management

Master of Global Innovation Management
One-year dual degree master's program, offered in collaboration with the Université Paul Cézanne Graduate School of Management (IAE) in Aix-en-Provence, France
Fall 2008 Currently accepting applicants to begin in fall 2008

Economics Graduate programs
Degree options offered jointly with NC State's College of Agricultural and Life Sciences
Fall 2007-08 enrollment: 96 Ph.D., 65 Masters

Degree Options Ph.D. in Economics
Master of Economics, M.A. in Economics
Master of Science in Agricultural and Resource Economics

Undergraduate Programs

Fall 2008 anticipated enrollment: approximately 2,400
Bachelor's Degree Options Accounting
Business Management
Economics
Minors Accounting, Business Management, Economics, Entrepreneurship

Rankings

U.S. News & World Report MBA: 59 - for 2007-08
Undergraduate: 71 - for 2007-08
Aspen Institute MBA - 68, Excellence on Social & Environmental Issues - for 2007-08
BusinessWeek Undergraduate: 85 - for 2008
Public Accounting Report MAC: 27 - for 2007-2008

- 2008 Master of Global Innovation Management program established
- 2007 Jenkins Graduate School of Management named within the College of Management
- 2007 Innovation Management School launched by Executive Programs and the Center for Innovation Management Studies, in partnership with the Industrial Research Institute
- 2006 College opens Research Triangle Park site for part-time MBA Program
- 2005 Business Ethics Competition launched
- 2003 \$10K Open Division added to EEI Business Plan Competition
- 2002 MBA Program established
- 1999 MS/Computer Networking with NC State's College of Engineering
- 1994 EEI Business Plan Competition launched by Entrepreneurship Education Initiative
- 1994 MAC Program established
- 1992 College established

Centers & Initiatives

Faculty: 86 permanent, 26 adjunct
Curriculum: Focused on the management of innovation and technology, with an emphasis on real-world experience, including project-based learning, internships and study abroad.

BioPharma Management Initiative	Service and Product Innovation Management Initiative
Center for Innovation Management Studies	Supply Chain Resource Cooperative
Enterprise Risk Management Initiative	Technology Entrepreneurship &
Entrepreneurship Education Initiative	Commercialization Initiative

- Established the Master of Global Innovation Management dual-degree master's program in collaboration with the Université Paul Cézanne Graduate School of Management (IAE) in Aix-en-Provence, France.
- The Services and Product Innovation Management Initiative was established, bringing together the college's research, education and outreach in services management and innovation management.
- The Jenkins Graduate School of Management was named in honor of Ben Jenkins, vice-chairman and president, General Bank, Wachovia Corporation.
- Al Headen, associate professor of economics, was appointed to the National Advisory Council on Minority Health and Health Disparities, a part of the National Institutes of Health (NIH).
- Gary Palin, director of the college's Entrepreneurship Education Initiative, is serving on the Global Startup Workshop's advisory board. He also was recognized as a 2008 recipient of the Acton Foundation's national Award for Excellence in Entrepreneurship Education.
- Mitzi Montoya was named the Zelnak Professor of Marketing Innovation.
- Rob Handfield, Bank of America Distinguished University Professor and director of the Supply Chain Resource Cooperative, was named a 'Pro to Know' by *Supply Chain and Demand Executive* magazine.
- Fay Cobb Payton, associate professor, IT/IS, was named the first SAS Faculty Fellow.
- A team of College of Management accounting students won first place in the Institute of Management Accountant's (IMA) annual Student Video Case Competition, for the second year in a row.
- An MBA student team placed 14th worldwide in the 2007 Red Hat Challenge.
- The NC State College of Management offers its part-time MBA program in the Research Triangle Park, in addition to its full- and part-time programs on NC State's main campus.
- The college's Technology Entrepreneurship and Commercialization Program (TEC) provides support for the commercialization of intellectual property developed through the research activities of each UNC campus, as well as to recipients of awards from the Carolina Photonics Consortium of which it is a member.
- The Enterprise Risk Management Initiative offers an online ERM Resource Center and executive programs in enterprise risk management, in addition to its popular ERM Roundtable series (erm.ncsu.edu).
- The Supply Chain Resource Cooperative offers an extensive online portal with news and information for the supply chain industry (scm.ncsu.edu/).
- Undergraduate students formed a student chapter of the American Marketing Association.
- MBA students formed an NC State chapter of Net Impact.
- MBA students formed an NC State College of Management chapter of the National Association of Women MBAs. The chapter launched a mentoring program connecting its members with professionals.
- Executive Programs, in partnership with the Industrial Research Institute, launched a new Innovation Management School for IRI members and other companies. The professional educational program was developed by the Center for Innovation Management Studies in collaboration with the IRI and College of Management faculty.
- Three alumni of the college's Entrepreneurship Education Initiative received the top three awards at the third annual Next Generation Entrepreneur Forum, hosted by the International University of Monaco.