

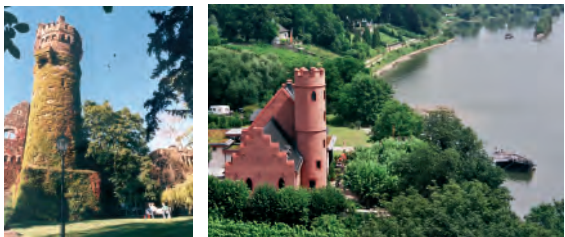
## AMONG VINEYARDS ...



*Enjoy the atmosphere  
of studying*



## ... AND MEDIEVAL CASTLES



*Discover how to  
do business  
the european way*



EUROPEAN BUSINESS SCHOOL  
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## Summer School Doing Business in Europe

May 14 – June 2, 2006



EUROPEAN BUSINESS SCHOOL  
International University Schloß Reichartshausen

# PROGRAM

## CONTENT

In today’s business world, your personal success hinges upon your ability to work internationally. Our Summer School covers all aspects of doing business in Europe.



### Four-credit-hour class – among vineyards and medieval castles

The three-week program offers a four-credit-hour class, focusing on business in Europe. The language of instruction is English. A complimentary introductory German language course is offered during the first week of the program.

#### Topics - first part

- ▶ Economic and political environment of international business in Europe

#### Topics - second part

- ▶ Specific strategies for doing business in Europe, touching on such areas as
  - Corporate Governance in Europe
  - European Financial Markets
  - Strategic Issues for Managing a U.S. Subsidiary in Europe
  - European Issues in HR Management and Marketing

**A comprehensive case study closes the program.**

## LOCATION

The course takes place on the attractive campus of the ebs in Oestrich-Winkel, Germany, located close to Frankfurt in the valley of the Rhine River. This central location enables easy connections to most European countries via air, train, or road.



## COMPANY VISITS AND SIGHTSEEING

Through the ebs unique network of corporate partners, we are able to take the Summer School participants inside the European Central Bank in Frankfurt as well as various producing companies in the region (Schott Glass, Opel). Cultural excursions such as a visit of the Eberbach Monastery or of local wineries or breweries are also offered within the program. A free four-day week-end can be used by participants to privately explore the region or neighbouring countries.

## PARTICIPANTS

The course is designed for MBA students. Advanced undergraduate business and economics majors may be accepted if space is available.

### Tuition

For participants from non-partner schools, the tuition fee of US \$ 3000 is to be paid in full by the beginning of the program.



The tuition fee is waived for students originating from one of the ebs partner schools (please contact your international student office for details).

### Tuition includes:

- ▶ All class lectures, course materials, etc.
- ▶ Company visits and presentations
- ▶ Certificates and transcripts for credit transfer to own business school

### Fees

For all participants, a non-refundable registration fee of US \$ 350 is due by March 1, 2006 (an additional late fee of US \$ 100 will be demanded for registration after the March 1 deadline). This registration fee covering the cost of social events is required from all participants and any person accompanying them. Tuition and fees should be paid by credit card (Visa and Mastercard/Eurocard are welcome). Airfares, local housing, and other out-of-pocket expenses are the responsibility of the individual participants.

### Accommodation

Hotel accommodation can be arranged close to the campus. Costs for a single-room (including a breakfast buffet) are likely to be in the region of US \$ 300 per week.

## APPLICATION DEADLINE

**March 1, 2006**

Please visit our website [www.summer-in-europe.de](http://www.summer-in-europe.de) to download the registration form or send an email to:

Nicola Kownatzky  
Summer School Administration  
Phone +49 (0) 6723 69-197  
E-Mail: [nicola.kownatzky@ebs.edu](mailto:nicola.kownatzky@ebs.edu)



## COMMENTS ON THE COURSE

*“The program is a fun, non stressful way to learn about European business. I would absolutely recommend it to fellow students”* **Quentin B., College of Wiliam & Mary**

*“A great opportunity to study abroad for graduate students.”* **Jarrod M., Katz School of Business, University of Pittsburgh**

*“The experience was unbelievable. It was money well spent.”* **Jeff H., University of Calgary**