

Graduate Business Course in

Hong Kong

December 28 to January 10

2006



SLU

John Cook School of Business
Boeing Institute of
International Business

S A I N T L O U I S U N I V E R S I T Y

The Course

International Business:

An Asian Perspective IBS-598-HK

Earn three credit hours by taking this two-week, intensive MBA course offering students outstanding academic curriculum enhanced with a real-world cultural experience. Case materials are used to examine the Asian business market and are supplemented with guest lectures by Asian business professionals and expatriates. Several company visits will take participants into the Asian work environment, with a weekend excursion into Southern China. Particular attention is directed toward the complexity of the Asian business environments and corresponding business strategies.

Eligibility and Credit

This study-abroad course offers three graduate hours of credit and is open to all master's-level business students in good standing at Saint Louis University and other AACSB-accredited institutions. Alumni of Saint Louis University graduate programs in business also are eligible to apply. It is recommended that all students secure approval from their advisers to determine how this course can be used toward degree completion. Non-credit options also are available.

Process and Fees

As noted in this brochure, three information sessions are offered to allow the opportunity to learn more about the course and speak with the faculty member who will lead the two-week program. If attendance at one of these meetings is not possible, please feel free to e-mail or call for more information and application materials. Please note that at least 10 students are required for this course to be provided; thus, we ask that you immediately alert us of your interest via e-mail (schneik@slu.edu) or phone (314) 977-3630.

Once you have decided to apply, please complete and submit an application form with a \$400 application fee. The fee covers course materials, the visa into China, City University fees, bus transportation to site visits, etc. – it is not applied toward tuition. After review of the application, applicants will be notified of their status. Accepted students residing near St. Louis will be asked to attend a course orientation.

A summary of estimated expenses follows:

- Tuition of \$795 per credit hour (\$2,385 total tuition for the three-credit-hour course).
- The hotel charge has averaged \$80 per person per night, double occupancy. (Assuming a 13-night stay, the hotel cost is \$1,040.)
- Airline ticket costs can vary widely. Since group flights are not possible because participants originate from many different cities, students are responsible for booking their own flights. Applicants are encouraged to e-mail one another during the booking process to share low rate information.
- While breakfast is usually included with the hotel cost, students are responsible for other meals.
- Students purchase a subway pass for approximately \$80.

All participants must have a valid passport.

Facilities

Classes will be held on the campus of City University of Hong Kong. Located in the heart of the city, its spacious campus offers first-rate academic and recreational facilities in a high-tech environment. This partnership between Saint Louis University and City University provides an important academic and cultural experience for students worldwide.

The Faculty

John Hongxin Zhao, Ph.D., is an associate professor of international business. He teaches courses in international business, Asian business and strategic management. He has published numerous articles on topics relating to foreign direct investment and international technology transfer to China. Recently he published a CD-ROM titled "Doing Business with China." He is frequently interviewed by print media and television stations, including Asia Business News (ABN), regarding various Asian business topics. Dr. Zhao has also consulted for a wide range of firms on international business. He was formerly on the faculty at the National University of Singapore. Dr. Zhao earned his doctoral degree from George Washington University.



For More Information or an Application

Attend an information session at the Saint Louis University Boeing Institute of International Business, John Cook School of Business (3674 Lindell Blvd.). All sessions will be held in Cook Hall, Room 336.

- *Thursday, September 29, 5:15 p.m.*
- *Wednesday, October 19, 5:15 p.m.*
- *Monday, November 14, 5:15 p.m.*

Visit our Web site: <http://biib.slu.edu>

E-mail the institute at schneikl@slu.edu

Call (314) 977-3630

Application Deadline: Friday, November 18

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Graduate Business Programs

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