

Assessment Committee Meeting
October 3, 2007

Present: Washington, DuPont, Schanz, Bergey, Griffin

Start: 8:30am

1. Welcome and Recap

How do the learning objectives look to everyone? Add something to ethics – identify ethical dilemmas

Use of the word “understand” – you can’t measure understanding – calculate, identify, apply, demonstrate, evaluate – We will replace all “understand”

Diversity – comes straight from the proposed Gen Ed diversity

2. Discussion on the Course Matrix Survey

a. Discussion on the Course Matrix

A few glitches in the survey – will the pages change when you hit next

Does Survey Monkey have an Automatic Response feature/ “We have not heard from you” or “Thank you for your participation”

Can Charles crank out a list for us to help keep track of the responses

Once the faculty complete the survey we will begin going forward with the Course Matrix and we can then move forward on our accreditation discussion

Integrating simulation with assessment – Greg Young uses simulation in BUS 480

Textbook publishers have AACSB standards integrated into the course materials (West Thompson)

Professionalism – outside the classroom – Career Fair, Meet the Firms, Corporate Roundtable, what do various clubs and organizations do to foster professionalism? Not all students are involved in student groups – all students should have the opportunity to be assessed. University wide Pre-Law organization – it should be possible to separate out the Management students.

Syllabi in general need some work – faculty should have at least one of the learning objectives included on their syllabus.

3. Next Meeting, October 17th

a. Discussion of Assessment Methodology

End: 9:14am