

Assessment Committee Minutes
September 19, 2007

Present: Washington, Allen DuPont, Paul Bergey, Harriette Griffin, Steve Schanz

Start: 8:33am

1. Welcome and Recap

Everyone was sent an updated calendar with new deadlines

Two models: A and B

A is more appropriate to AACSB

B is missing ethics and globalization; smaller subset of A

Restructure globalization to give it a more definitive term – global awareness; global relationships; global impact – make it action oriented

Model A was chosen

2. Discussion of learning goals and objectives

a. Operationalizing the learning goals

Professionalism- *The ability of the student to demonstrate proper business acumen and decorum in professional interactions*- business dress, proper presentation of themselves, ability to manage impressions through dress, demeanor, mannerisms, perceptive to the environment they are in – ability to respond appropriately to the event, ability to think on your feet
Career Fair may be a good place to measure this – talk to employers about their impressions about our students' professionalism or a pre/post – impressions/actuality, interviewer evaluations, ask for open-ended feedback, use that feedback to develop the rubric for future use

Ethics- *The ability of the student to apply ethical principles to business situations*- other than philosophy classes, ethics is peppered throughout many classes in our programs (ex. HR, law, accounting), recognize there's an ethical dilemma and struggle with your reasoning to reach a conclusion even if it's "wrong" – willingness to confront an ethical dilemma; just because it's legal doesn't mean it's ethical, recognize a need for compassion – we need to define it in a business/organizational context/social responsibility/green attitude

Business Information/Technology-*The ability of the student to operate information technology systems such as MS Excel, PowerPoint, Word, etc*– get away from naming specific technology, ability to adapt to/operate emerging technologies, research, basic computer operating system, recognize/contemplate what kinds of new data would be beneficial going forward in a business environment, recognize fundamental information requirements of an organization

Globalization- (Global Awareness) – *the knowledge of the student about global issues and their effect upon commerce* – piggy back on the new gen ed assessment piece/new global awareness gen ed requirement for all students – cross cultural communications, developing solutions, understanding that what is acceptable in the business arena here may not be acceptable in all cultures, professionals take classes on how to behave abroad, develop a seminar that is targeted to the experience for students going abroad; we have some study abroad programs we could survey/interview them to see if they felt appropriately prepared – did they run into situations where they felt unprepared to deal with

Diversity- *The knowledge of the student about diversity issues and their effect upon organizations* - also in gen ed, what would the skill set look like – recognition of diversity issues, team approach in classes (diverse teams), measure how well students work within diverse teams, what do we want them to do when they leave here? – age, gender, ethnicity, gpa, undergraduate major, number of years of work experience, personality dimensions, locale, citizenship, geographical diversity

3. Next Meeting, October 3rd
 - a. Course Matrix

End: 9:33am