### Jenkins Graduate School of Management

#### Master of Accounting
- **One-year program**
- **Fall 2007**: Total enrollment: 94
- Curriculum includes Enterprise Risk Management and IT concentrations

#### Master of Business Administration
- **Full-Time & Part-Time MBA, main campus & RTP locations**
- **Spring 2008**: Total enrollment: 405

#### Master of Global Innovation Management
- **One-year dual degree master’s program**, offered in collaboration with the Université Paul Cézanne Graduate School of Management (IAE) in Aix-en-Provence, France
- **Fall 2008**: Currently accepting applicants to begin in fall 2008

#### Economics Graduate Programs
- Degree options offered jointly with NC State’s College of Agricultural and Life Sciences
- **Fall 2006 enrollment**: 92 Ph.D., 59 Masters
- **Degree Options**: Ph.D. in Economics, Master of Economics, M.A. in Economics, Master of Science in Agricultural and Resource Economics

### Undergraduate Programs
- **Fall 2007 enrollment**: 2,396
- **Bachelor’s Degree Options**: Accounting, Business Management, Economics
- **Minors**: Accounting, Business Management, Economics, Entrepreneurship

### Rankings
- **U.S. News & World Report**
  - MBA: 74 - for 2007-08
  - Undergraduate: 71 - for 2007-08
- **Aspen Institute**
  - MBA - 68, Excellence on Social & Environmental Issues - for 2007-08
- **BusinessWeek**
  - Undergraduate: 85 - for 2008
- **Public Accounting Report**
  - MAC: 27 - for 2007-2008

### Centers & Initiatives
- BioPharma Management Initiative
- Center for Innovation Management Studies
- Enterprise Risk Management Initiative
- Entrepreneurship Education Initiative
- Service and Product Innovation Management Initiative
- Supply Chain Resource Cooperative
- Technology Entrepreneurship & Commercialization Initiative

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March 2008
Recent Highlights & Achievements

- Established the Master of Global Innovation Management dual-degree master's program in collaboration with the Université Paul Cézanne Graduate School of Management (IAE) in Aix-en-Provence, France.
- The Services and Product Innovation Management Initiative was established, bringing together the college’s research, education and outreach in services management and innovation management.
- The Jenkins Graduate School of Management was named in honor of Ben Jenkins, vice-chairman and president, General Bank, Wachovia Corporation.
- Al Headen, associate professor of economics, was appointed to the National Advisory Council on Minority Health and Health Disparities, a part of the National Institutes of Health (NIH).
- Gary Palin, director of the college’s Entrepreneurship Education Initiative, is serving on the Global Startup Workshop’s advisory board. He also was recognized as a 2008 recipient of the Acton Foundation's national Award for Excellence in Entrepreneurship Education.
- Mitzi Montoya was named the Zelnak Professor of Marketing Innovation.
- Rob Handfield, Bank of America Distinguished University Professor and director of the Supply Chain Resource Cooperative, was named a ‘Pro to Know’ by Supply Chain and Demand Executive magazine.
- Fay Cobb Payton, associate professor, IT/IS, was named the first SAS Faculty Fellow.
- A team of College of Management accounting students won first place in the Institute of Management Accountant’s (IMA) annual Student Video Case Competition, for the second year in a row.
- An MBA student team placed 14th worldwide in the 2007 Red Hat Challenge.
- The NC State College of Management offers its part-time MBA program in the Research Triangle Park, in addition to its full- and part-time programs on NC State’s main campus.
- The college’s Technology Entrepreneurship and Commercialization Program (TEC) provides support for the commercialization of intellectual property developed through the research activities of each UNC campus, as well as to recipients of awards from the Carolina Photonics Consortium of which it is a member.
- The Enterprise Risk Management Initiative offers an online ERM Resource Center and executive programs in enterprise risk management, in addition to its popular ERM Roundtable series (erm.ncsu.edu).
- The Supply Chain Resource Cooperative offers an extensive online portal with news and information for the supply chain industry (scm.ncsu.edu/).
- Undergraduate students formed a student chapter of the American Marketing Association.
- MBA students formed an NC State chapter of Net Impact.
- MBA students formed an NC State College of Management chapter of the National Association of Women MBAs. The chapter launched a mentoring program connecting its members with professionals.
- Executive Programs, in partnership with the Industrial Research Institute, launched a new Innovation Management School for IRI members and other companies. The professional educational program was developed by the Center for Innovation Management Studies in collaboration with the IRI and College of Management faculty.
- Three alumni of the college’s Entrepreneurship Education Initiative received the top three awards at the third annual Next Generation Entrepreneur Forum, hosted by the International University of Monaco.